

DISU IBRAHIM OLALEKAN

Product Designer | Product Strategist

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PROFILE

I'm a Product Designer who transforms ideas into intuitive, user-centered digital products. I specialize in simplifying complex problems into practical software solutions by combining product strategy, UX design, rapid prototyping, and AI-assisted development.

At Dioverse Technologies, I lead the end-to-end product design of MyHeartNotes and Dioverse, a WhatsApp automation platform for businesses. From identifying user problems and defining MVPs to designing user experiences and guiding implementation, I focus on building products that are simple, useful, and commercially viable.

My strength lies in turning ideas into clear product strategies, designing intuitive user experiences, and collaborating with developers and AI-assisted tools to bring products from concept to launch.

EXPERIENCE

Founder & Product Designer *Dioverse Technologies | 2025 – Present*

- Lead end-to-end product strategy, UX design, and product direction across multiple digital products.
- Designed MyHeartNotes, a digital greeting card platform where users create personalized greeting cards, make secure payments through Paystack, and share personalized links.
- Designed Dioverse Whatbot, a WhatsApp automation platform for Nigerian businesses featuring AI-powered conversation flows, a custom web inbox, and business automation tools.
- Define product requirements, user journeys, feature priorities, workflows, and MVP scope before development.
- Turned complex ideas into simple, user-friendly digital products that solve real problems.
- Created clear product plans and worked with developers and AI tools to turn ideas into working products.

Video Annotation Specialist (Tier 3) *Atlas Capture (AI Data Platform) | January 2026 – Present*

- Completed over 800 video annotation tasks covering more than 1,025 minutes of egocentric footage for AI training datasets.
- Specialized in human action recognition and high-precision video annotation for computer vision models.
- Achieved Tier 3 status through consistent quality, attention to detail, and adherence to complex annotation standards.

Affiliate Marketer & Digital Marketing Specialist *Expertnaire / Skatecut | January 2022 – Present*

- Executed digital marketing campaigns promoting digital products across affiliate platforms.
- Monitored campaign performance and optimized marketing strategies using data-driven insights.
- Built experience in customer acquisition, conversion optimization, and online product marketing.

EDUCATION

B.Sc. Psychology — Lagos State University, 2020 – 2024

CERTIFICATIONS

- Product Design (UI/UX) Certification — Techcrush, 2026

SKILLS

Product Design

- Product Strategy
- Product Discovery
- Product Thinking
- MVP Planning
- Product Requirements Documentation (PRD)
- User Journey Mapping

- UX Design
- Wireframing
- Information Architecture
- Rapid Prototyping
- AI-Assisted Product Development

Marketing

- Digital Marketing
- Campaign Management
- Lead Generation
- Conversion Optimization

AI & Data

- Video Annotation
- Human Action Recognition
- Quality Assurance
- Taxonomy Compliance

Soft Skills

- Problem Solving
- Analytical Thinking
- Cross-functional Collaboration
- Attention to Detail
- Adaptability
- Communication

LANGUAGES

- English (Fluent)
- Yoruba (Native)